



## ***Inc.* Magazine Unveils Its Annual Exclusive List of America's Fastest-Growing Private Companies—the Inc. 500|5000**

**Sendero Business Services Ranks No. 1429 Nationally and No. 39 in Dallas with Three-Year Sales Growth of 197%**

**NEW YORK, September, 2011** -- *Inc.* magazine ranked Sendero Business Services No. 1429 on its fifth annual Inc. 500|5000, an exclusive ranking of the nation's fastest-growing private companies. The list represents a comprehensive look at the most important segment of the economy—America's independent entrepreneurs.

With three-year sales growth of 197%, Sendero Business Services joins Viverae, LinkedIn ING Solutions, Smashburger, and other prominent national brands featured on this year's list. Sendero places No. 39 out of Dallas-based companies represented on the Inc. 500|5000, including Integrated Medical Solutions, Genband, and Ambit Energy.

"We are extremely excited to be recognized on the Inc. 500|5000 list," said Bret Farrar, Founding Partner of Sendero Business Services. "Since our founding in 2004, our focus has been building trusted relationships, achieving success for our clients, and demonstrating our passion for what we do. I believe Sendero's expansion has been a natural outgrowth of that approach."

In a stagnant economic environment, median growth rate of 2011 Inc. 500|5000 companies remains an impressive 94 percent. The companies on this year's list report having created 350,000 jobs in the past three years, and aggregate revenue among the honorees reached \$366 billion, up 14 percent from last year.

"Now, more than ever, we depend on Inc. 500|5000 companies to spur innovation, provide jobs, and drive the economy forward. Growth companies, not large corporations, are where the action is," said *Inc.* magazine Editor Jane Berentson.

Complete results of the Inc. 5000, including company profiles and an interactive database that can be sorted by industry, region, and other criteria, can be found at [www.inc.com/5000](http://www.inc.com/5000).

**CONTACT:**

Sara Redington  
214.484.9912  
sara@redingtonsolutions.com  
**Inc. 500|5000 Methodology**

The 2011 Inc. 500|5000 is ranked according to percentage revenue growth when comparing 2007 to 2010. To qualify, companies must have been founded and generating revenue by March 31, 2007. Additionally, they had to be U.S.-based, privately held, for profit, and independent—not subsidiaries or divisions of other companies—as of December 31, 2010. (Since then, a number of companies on the list have gone public or been acquired.) The minimum revenue required for 2007 is \$100,000; the minimum for 2010 is \$2 million. As always, *Inc.* reserves the right to decline applicants for subjective reasons. Companies on the Inc. 500 are featured in *Inc.*'s September issue. They represent the top tier of the Inc. 5000, which can be found at [www.inc.com/500](http://www.inc.com/500).

**About *Inc.* Magazine**

Founded in 1979 and acquired in 2005 by Mansueto Ventures LLC, *Inc.* ([www.inc.com](http://www.inc.com)) is the only major business magazine dedicated exclusively to owners and managers of growing private companies that delivers real solutions for today's innovative company builders. With a total paid circulation of 710,106, *Inc.* provides hands-on tools and market-tested strategies for managing people, finances, sales, marketing, and technology. Visit us online at [www.inc.com](http://www.inc.com).

**About the Inc. 500|5000 Conference**

Each year, *Inc.* and Inc.com celebrate the remarkable achievements of today's entrepreneurial superstars—the privately held small businesses that drive our economy. The Inc. 500|5000 Conference & Awards Ceremony brings together members of the *Inc.* community, both a new class of Inc. 500|5000 honorees and the list's alumni, for three days of powerful networking, inspired learning, and momentous celebration. Please join us September 22–24, 2011, at the Gaylord National Resort and Convention Center in National Harbor, Maryland, located minutes from downtown Washington, D.C. For more information about the 2011 Inc. 500|5000 Conference & Awards Ceremony and to register, visit [www.inc500conference.com](http://www.inc500conference.com) or call 866-901-3205.

**About Sendero Business Services**

Dallas-based Sendero Business Services is a strategic business partner to companies ranging in size from start-up to Fortune 500 corporations seeking to better their business processes, maximize productivity, and gain a clear path to success in an increasingly complex marketplace. With a full suite of strategy and business

management, human performance, and technology consulting services, Sendero leverages industry best practices to create innovative, effective, and impactful results for clients. For more information, visit [www.senderocorp.com](http://www.senderocorp.com).