



FOR IMMEDIATE RELEASE
Contact: Sara Redington
Phone: 214.484.9912

Sendero Business Services Named to the 7th Annual Aggie 100 Honoring the Fastest Growing Aggie Owned or Managed Companies Worldwide

COLLEGE STATION, TX. (Friday, November 4, 2011) – Dallas-based Sendero Business Services is among the top 100 companies named to the 2011 Aggie 100 list, honoring the fastest-growing companies in the world, owned or operated by Texas A&M University former students. Sendero was recognized as number 21 on the 2011 list with a growth rate of 52.59%, up from its ranking of 27 last year. The Aggie 100 honors graduates from across disciplines and was created by the Center for New Ventures and Entrepreneurship in Texas A&M University's Mays Business School.

Founded in 2004, Sendero Business Services has emerged as a prominent leader in the Dallas business community, serving clients both locally and nationally across its strategy, human performance, and technology consulting practices. In its third consecutive year on the Aggie 100, Sendero continues to expand its client service role across a number of key industries and markets, leveraging industry best practices to create uncommon client value.

Founding Partner Bret Farrar created Sendero with the intention of building a better consulting firm – one that combined preeminent expertise with a level of service and creativity that could only be achieved through a collaborative, client-centric culture. Seven years later, Bret and his partners have created a truly unique work environment and an innovative client service model.

“We are thrilled to be featured on the Aggie 100 list for the third year in a row,” said Bret Farrar, Founding Partner. “Our clients inspire us every day to continue to build a team that works seamlessly together and consistently over-delivers on client expectations.”

The 100 Aggie-owned or managed companies with the highest compound annual revenue growth from 2008 to 2010 were recognized at a formal luncheon in the Zone Club on the Texas A&M University campus, Friday, November 4, 2011. More than 600 honorees, employees, faculty, administrators, and well-wishers were in attendance.

“Since the founding of Texas A&M University, Aggies have been leaving a legacy across all businesses and industries,” said Dr. Richard H. Lester, Executive Director of the Mays Business

School's Center for New Ventures and Entrepreneurship. "Over the last seven years, the Aggie 100 companies have continuously proven that even in tough economic times, solid business ideas and hard work pay off."

The Aggie 100 list in its entirety may be viewed at www.aggie100.com.

About Sendero Business Services

Dallas-based Sendero Business Services is a strategic business partner to companies, ranging in size from start-up to Fortune 500 corporations seeking to better their business processes, maximize productivity, and gain a clear path to success in an increasingly complex marketplace. With a full suite of strategy and business management, human performance, and technology consulting services, Sendero leverages industry best practices to create innovative, effective, and impactful results for clients. For more information, visit www.senderocorp.com.

###